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**RAYMOND JAMES BANK HIRES INDUSTRY VETERAN  
GRACE JACKSON AS CHIEF OPERATING OFFICER**

ST. PETERSBURG, Fla. - Raymond James Bank has hired Grace Jackson to serve as executive vice president and chief operating officer. Jackson will oversee all of Raymond James Bank's operational business elements, risk management and strategic planning functions. She will also be the primary interface between the bank's business units and information technology team and with the Office of the Comptroller of the Currency.

"Grace is a seasoned leader whose extensive experience in the banking and wealth management industries make her a natural fit to help shepherd our continued growth," said Steve Raney, president and CEO of Raymond James Bank. "As a longtime industry executive, she is highly regarded with a proven track record of success and complements our team perfectly."

Jackson joins Raymond James Bank after senior leadership roles with PNC Bank, Wells Fargo and SunTrust Bank in diverse business and product areas including human resources, corporate banking, loan syndication, high-net-worth credit management, credit products and corporate strategy.

"Raymond James Bank is a first-class organization with a dedicated and passionate staff," Jackson said. "There's limitless opportunity to grow and serve our clients with innovative solutions that meet their needs and I'm thrilled to be here."

**About Raymond James Bank**

Raymond James Bank (RJ Bank) provides FDIC-insured deposit accounts, certificates of deposit, and flexible residential, securities and corporate lending products to clients of Raymond James' broker/dealer subsidiaries, as well as to the general public. Access to Raymond James Bank products is available nationwide through the offices of its affiliate investment firms, as well as through convenient Internet, telephone and electronic banking services, including ATM, point-of-sale and Visa® Check Card access, check writing, direct deposit, Internet banking and bill payment, and Automated Clearing House (ACH) payments. RJ Bank currently offers innovative banking services, both lending and deposit, in all 50 states.

**About Raymond James Financial, Inc.**

Raymond James Financial, Inc. (NYSE: RJF) is a leading diversified financial services company providing private client group, capital markets, asset management, banking and other services to individuals, corporations and municipalities. The company has approximately 7,300 financial advisors in 3,000 locations throughout the United States, Canada and overseas. Total client assets are \$677 billion. Public since 1983, the firm is listed on the New York Stock Exchange under the symbol RJF. Additional information is available at [www.raymondjames.com](http://www.raymondjames.com). Raymond James & Associates, Inc., member New York Stock Exchange/SIPC.